



Smoothie Box

Case Study

Visibility

Our partners have visibility into their product inventory at our Burris warehouses via our Supply Chain Portal.

Fresh Check

All orders are selected and weighed, determining the proper amount of dry ice for shipping. Dry ice quantity is determined by product, packaging, weather, and parcel transit time.

Dedicated

Each of our partners has its own production line. This means Smoothie Box has exclusive operations attention.

About Smoothie Box

SmoothieBox started with a Kickstarter in September of 2018. They are a health and wellness brand on a mission to provide easy access to macro-balanced nutrition. SmoothieBox is the perfect solution for the super mom on the run. Their customers are also health-conscious professionals looking for a guilt-free and nutrient-dense snack. Other SmoothieBox customers are looking for a healthful and nutritious, non-chemical meal replacement.

The Challenge

SmoothieBox began working with Burris Logistics at first to streamline its processes. They needed a more efficient, dependable, and resourceful process to get their products to their customers' doors. They have a one-stop-shop 3PL partner now they trust to manage inventory and support their business growth in the short, near, and long term.

The Solution

SmoothieBox went with Burris Logistics as their end-to-end supply chain solutions provider because we offered various custom distribution solutions that we're able to streamline their E-Commerce processes with ease, safely, efficiently, and with care. In addition, we present them with complete visibility into every step of our process to ensure they see the results they need. Our logistics technology, temperature-controlled warehouse storage, and more can provide just that.

The Result

The Burris Logistics Team works together to MAKE IT HAPPEN for SmoothieBox. Since partnering with us, SmoothieBox has received innovative custom solutions, suggestions, and support. In addition, SmoothieBox has gained the option of unfettered growth - which is invaluable to their business.

"We've had incredible support from the on-the-ground personnel to the tech team. Burris Logistics is an incredible team of superstars, balancing their and our interests at the same time," - Justin N. Manufacturing & Fulfillment